

# LINKS

## 5 Things to Do NOW to Increase Fall Fundraising Results

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- To view the blog post about the three charts:  
[ignitedfundraising.com](http://ignitedfundraising.com) and type into search **three charts**
- To learn how to calculate donor retention in Excel:  
[bit.ly/Calculatedonorretention](http://bit.ly/Calculatedonorretention)
- View the short video about your money story:  
[bit.ly/tellmoneystory](http://bit.ly/tellmoneystory)
- To view the blog post about your fundraising appeal checklist:  
[bit.ly/frappealchecklist](http://bit.ly/frappealchecklist)
- To view the blog post & download the infographic about donor engagement:  
[bit.ly/increasedonorgiving](http://bit.ly/increasedonorgiving)