

LINKS

5 Things to Do NOW to Increase Fall Fundraising Results

Presented by: Lori L Jacobwith

Recorded on: 08/03/21

- To view the blog post about the three charts:
ignitedfundraising.com and type into search **three charts**
- To learn how to calculate donor retention in Excel:
bit.ly/Calculatedonorretention
- View the short video about your money story:
bit.ly/tellmoneystory
- To view the blog post about your fundraising appeal checklist:
bit.ly/frappealchecklist
- To view the blog post & download the infographic about donor engagement:
bit.ly/increasedonorgiving