



MARKETING MESSAGES

The following PartScription Marketing Messages have been designed for our store partners to use on their website, newsletter or emails. Short and long versions are included. This text should be accompanied by the “Need a Part? We Can Help!” logo. When placed on your website a customized link is provided that will direct customers to your store branded webpage.

Instructions for placing the link on your webpage and descriptions of the logo files are provided on page three.

In the following examples replace the sample store information with your store information.

Short Version

John's Hardware is your new source for parts and accessories for hundreds of brand name products in your home! [Learn More](#)



Use this version if you wish to link to the longer version of the PartScription message. [Learn More](#) would link to your own webpage containing the Long Version Message.

John's Hardware is your new source for parts and accessories for hundreds of brand name products in your home! [Shop for Parts](#)



Use this version if you wish to link directly to your co-branded webpage.



MARKETING MESSAGES

Long Version

Need a Part? We Can Help!



Authorized Partner

John's Hardware in Oak Park, IL has partnered with a parts and accessories service. We are your new source for parts and accessories for hundreds of brand name products in your home: Appliances, Lawn & Garden, HVAC, Vacuum, Electronics and More!

What We Do: We help you maintain the valuable equipment in your home. You get access to over eight million parts and accessories, from a single-source solution with unmatched service features and capabilities designed for you.

What We Provide: We carry original manufacturer's parts and accessories from the brands you know and trust, with three convenient ways to find what you need: in-store, by telephone and online.

Find Parts for the following and More!

- **Fridge:** Water filter, Bin, Shelf, Ice Maker, Gasket
- **Mower:** Blade, Wheel, Air Filter, Spark Plug
- **HVAC:** Igniters, Sensors, Blower Motor, Burners
- **Vacuum:** Belts, Bags, Filters, Hose, Brushes, Fittings,
- **Dryer:** Heating Element, Knobs, Lint Filter, Door Parts
- **Snow Blower:** Belt, Shear Pins, Shave Plate
- **Range:** Bake Element, Burner, Igniter, Cooktop
- **Theater:** Remote Control, Cords, Adaptors, Chargers

For More Information: Visit John's Hardware in Oak Park, call us at (708) 358-1111 or [Shop Online](#) with us.



LINK INSTRUCTIONS

Instructions for using the Customized Link

The URL for the links shown in [blue](#) above should be coded **exactly** as shown below for your store.

<https://www.partscription.com/?yyyyyy=X>

Please ensure that:

- You use “https”, NOT “http”
- Include the “?”
- yyyyyy is the name PartScription has assigned to your distributor.*
- X is the store number assigned to you by your distributor.

*Call us at 708-948-0224 to obtain your distributor identifier.

Logo Files

Logos are provided in Green and Black. Additionally, they are provided in .png file format to allow for transparency of the background and in .jpg format. The logos are available for download from the Resource Library. You can access the Resource Library from your account page (click on the “My Account” link in the upper right corner of the screen). After opening the Resource Library, look for the item titled, “PS Logos and Marketing Messages” and download the attached files.



Web Ideas

Every website is different, but there are certain navigational elements that are similar across websites. The example home page on the next page illustrates some of the common navigational elements on a website and shows possible placement of a link to your new service. Select the one that is most applicable to your web design, design your own, or contact us for additional ideas!

LINK INSTRUCTIONS

Whether you have departments/services listed in the left or right margins, tabs across the top or highlighted services scrolling in the middle of your home page, we have logos and marketing messages that can fit your needs!

You can also choose to include a page describing the service, using the enhanced marketing message in this document, or link directly from your home page to your branded PartScript home page.

1 Select the link style and location

2 Link to the enhanced description of your service OR link directly to your PartScript home page.

3 If you chose to link to an enhanced description of the service from your home page, place a link directly to your PartScript home page from this new page.

John's Hardware

Housewares | Paint | Tools | Order Parts

Departments
Housewares
Paint
Tools
Order Parts

John's Hardware is your new source for parts and accessories for hundreds of brand name products in your home! [Shop for Parts](#)

Need a Part? We Can Help!

Authorized Partner

John's Hardware

Housewares | Paint | Tools | Order Parts

Departments
Housewares
Tools
Order Parts

Need a Part? We Can Help!

Authorized Partner

John's Hardware in Oak Park, IL has partnered with a parts and accessories service. John's Hardware is your new source for parts and accessories for hundreds of brand name products in your home: Lawn & Garden, Electronics, Appliances and More!

What We Do: Together, we help homeowners maintain the value and performance of the items in their home. Our combination of services, linked with unprecedented access to over eight million parts and accessories, is your integrated single-source solution with unmatched service features and capabilities for you.

What We Provide: We carry original manufacturer's parts and accessories from the brands you know and trust, with three convenient ways to find what you need: in-store, by phone, home electronics, and lawn & garden

Need a Part? We Can Help!

Authorized Partner

John's Hardware
137 N Oak Park Ave
Oak Park, IL, 60301
708.358.1111

Shopping cart
0 Items in your cart

Log In

? Help

Hello, Store Manager1
Not Store Manager1?

1 877 PARTS 55
(877-727-8755)

Home | About Us | Our Selection | Hardware Store Partner Advantage | Contact Us

Search By Part Number | Search By Model Number | Search By Keyword

Enter a Part Number | Enter a Model Number | Enter a Keyword | Select a Category

Don't know Model Number? | Searches Common Parts | For Fastest Search Results

Find it!

RYOBI
Frigidaire
SHARP
MTD

Need a Part? We Can Help!

PartScript offers competitive pricing, same-day shipping for thousands of

8 Million Parts Available!

- Appliance Parts
- Home Electronic Parts
- Lawn & Garden Parts
- Replacement Parts
- Accessories

[Our Selection](#) [Our Brands](#)