

Research Dissemination: The LATTE Program

Christie Pratt Pozo, MA DHSc



Mission



... to contribute to the prevention and cure of lung cancer by embracing the patient and family perspective



Patient Advocacy Aims

Aim 1: To support and incorporate contributions of advocates in research design, implementation, and evaluation of the overall clinical trial process

Aim 2: To foster active participation of advocates in public education on lung cancer and clinical research using institutional channels, established networks, and community partners

Aim 3: To engage key stakeholders (patients, families, clinicians, and researchers) in formative research to identify barriers and facilitators of lung cancer research

Aim 4: To disseminate translational research findings to patients, stakeholders, and SPORE collaborators



Research Advocacy Workgroup

MOFFITT

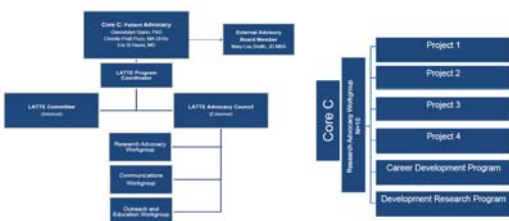
Role of Research Advocates

- Provides input on all research initiatives
- Serve as reviewers of SPORE pilot projects, thoracic concept trials and research projects
- Influence trial design
- Interface with researchers to continue to strengthen translational science



MOFFITT 

Patient Advocacy Structure


Moffitt Children's Hospital logo featuring the word "MOFFITT" in a bold, sans-serif font, with "A Children's Hospital" in a smaller font below it, and a circular emblem to the right containing a stylized figure.

Faces of Lung Cancer Project®

The purpose of the photo essay is to educate and increase awareness about the importance of clinical trials, to give a voice to survivors regarding their experiences with lung cancer and to provide a message of hope



MOFFITT
CANCER CENTER

Faces of Lung Cancer Project®

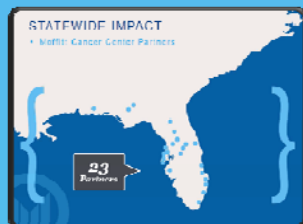
- Multi-media products
- Traveling Photo Exhibit
 - Website
 - Published Book



MOFFITT
CANCER CENTER

Community Outreach as a Dissemination Tool

Advocates utilize existing partnerships and develop new relationships within their own community



MOFFITT
CANCER CENTER

Patient and Family Newsletter

Updates on SPORE CDP and DRP Awards

Lung Cancer Mutation Consortium

"Understanding the Impact of Translational Research"

SPORE Project Summary-Discovery of genetic polymorphisms accounting for reduced lung cancer susceptibility among Puerto Ricans for Spanish edition

"Clinical Trial Treatment Options for KRAS-mutant NSCLC"

"Cancer Vaccines and Immune Therapies in Lung Cancer"

Updates on Anti-PD1 Research



HOFFITT
CANCER CENTER

Trial Updates to Physicians



HOFFITT
CANCER CENTER

Web-Seminar and Teleconference Education Series

Goal: To provide a convenient means of delivering information about thoracic research and SPORE initiatives to the patients, families and the community.

Topics:

"Responding to the Need for Lung Cancer Advocacy"

"Understanding Thoracic Clinical Trials"

"Lung Cancer Screening and Early Detection"

"Understanding Personalized Lung Cancer Medicine"

"Role of Immunotherapy and Vaccines in Lung Cancer"

"Anti-PD1 Research"

"A New Era of Molecular Therapeutics"

"What you should know about clinical trials"



HOFFITT
CANCER CENTER

Research Forums and Outreach

- Educational Exhibits & Poster Presentations
- SPORC Research Lab Tours
- Keynote: Updates in Translational Research (Live Video Stream)
- Multi-Disciplinary Panel Discussion
- Patient Speaker



Social Media

Utilizing Social Media Channels for Research Updates

Advocate Postings



Behind the Science Video Series

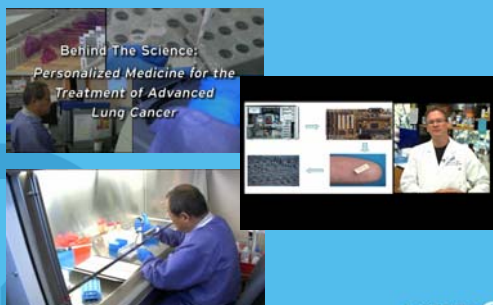
www.moffitt.org/BehindTheScience



- Personalized Medicine and the Treatment of Advanced Lung Cancer
- Proteomics and Lung Cancer (John Komen, PhD)
- The Role of Immunotherapy in Lung Cancer (Scott Antonia, MD, PhD)
- Chemical Proteomics and Drug Repurposing (Uwe Rix, PhD)
- Participating in Clinical Research: The Patient Perspective (Bettye and Bob Wirt)
- The Role of DNA Damage (Alvaro Monteiro, PhD)
- Lung Cancer Susceptibility among Puerto Ricans (Teresita Munoz-Antonia, PhD)
- Anti-PD1 Research (Scott Antonia, MD, PhD and Amer Beg, PhD)



Behind the Science: Advances in Personalized Medicine



MOFFITT
CANCER CENTER

Behind the Science: Role of Immunotherapy in Lung Cancer



MOFFITT
CANCER CENTER

Behind the Science: Chemical Proteomics and Drug Re-Purposing

