

Research Dissemination: The LATTE Program

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Mission



... to contribute to the prevention and cure of lung cancer by embracing the patient and family perspective



Patient Advocacy Aims

Aim 1: To support and incorporate contributions of advocates in research design, implementation, and evaluation of the overall clinical trial process

Aim 2: To foster active participation of advocates in public education on lung cancer and clinical research using institutional channels, established networks, and community partners

Aim 3: To engage key stakeholders (patients, families, clinicians, and researchers) in formative research to identify barriers and facilitators of lung cancer research

Aim 4: To disseminate translational research findings to patients, stakeholders, and SPORE collaborators



Research Advocacy Workgroup

- 8 Research Advocates
- Research Advocacy Training- Partnered with Research Advocacy Network



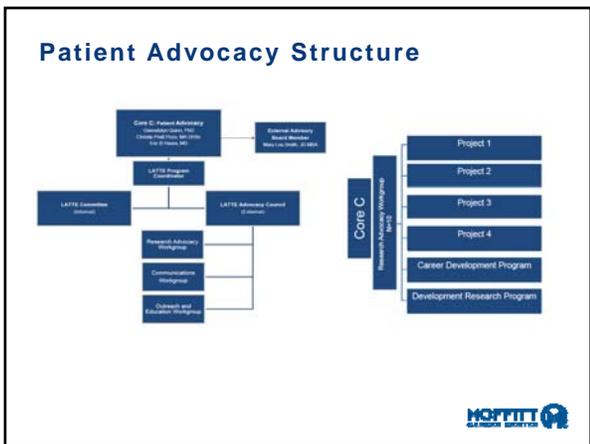
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Role of Research Advocates

- Provides input on all research initiatives
- Serve as reviewers of SPORE pilot projects, thoracic concept trials and research projects
- Influence trial design
- Interface with researchers to continue to strengthen translational science



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Faces of Lung Cancer Project®

The purpose of the photo essay is to educate and increase awareness about the importance of clinical trials, to give a voice to survivors regarding their experiences with lung cancer and to provide a message of hope



Faces of Lung Cancer Project®

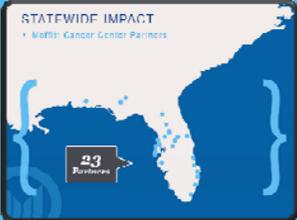
Multi-media products

- Traveling Photo Exhibit
- Website
- Published Book



Community Outreach as a Dissemination Tool

Advocates utilize existing partnerships and develop new relationships within their own community



Research Forums and Outreach

- Educational Exhibits & Poster Presentations
- SPORC Research Lab Tours
- Keynote: Updates in Translational Research (Live Video Stream)
- Multi-Disciplinary Panel Discussion
- Patient Speaker



Social Media

Utilizing Social Media Channels for Research Updates

Advocate Postings



Behind the Science Video Series

www.moffitt.org/BehindTheScience



- Personalized Medicine and the Treatment of Advanced Lung Cancer
- Proteomics and Lung Cancer (John Komen, PhD)
- The Role of Immunotherapy in Lung Cancer (Scott Antonia, MD, PhD)
- Chemical Proteomics and Drug Repurposing (Uwe Rix, PhD)
- Participating in Clinical Research: The Patient Perspective (Bettye and Bob Wirt)
- The Role of DNA Damage (Alvaro Monteiro, PhD)
- Lung Cancer Susceptibility among Puerto Ricans (Teresita Munoz-Antonia, PhD)
- Anti-PD1 Research (Scott Antonia, MD, PhD and Amer Beg, PhD)



Behind the Science: Advances in Personalized Medicine



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Behind the Science: Role of Immunotherapy in Lung Cancer



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Behind the Science: Chemical Proteomics and Drug Re-Purposing



