

# WHERE DO I HOST MY VIDEOS?

This is by far the biggest question and area of concern for most school districts looking to host flipped lessons, personalized video feedback, and other digital learning content.

TechSmith will work with you to determine the best options for your situation and provide training materials to ensure your educators know how to make their content available to the right audience.

To start, here's a list of popular hosting options.





## **SCREENCAST.COM (FROM TECHSMITH)**

Screencast.com is a great place to host private or public videos in an ad-free and mobile-friendly environment. It also can host images and store any file such as PDFs, and PowerPoint presentations. Upload your video straight from any TechSmith product and host up to 2GB with a free account. Screencast.com generates a link for sharing and embed code for each video added. Organize the uploaded content into folders and then set the folder privacy settings to public, private, or password protected.

## **EDMODO**

Edmodo is often described as a “Classroom-Friendly Facebook.” It’s much more, but that’s a good analogy to start with. Edmodo is free and you can host as many images and videos as you’d like. Edmodo’s interface is a great way to present content, lessons, and instructions to your students. Students do not need an account in order to participate with Edmodo. Tip: Embed videos (instead of direct upload) into Edmodo for the best viewing experience.

## **GOOGLE DRIVE AND DROPBOX**

These cloud-based services are typically associated with file storage for use between computers and devices. Yet, they can also serve some function as video hosting services—especially if you don’t require a ton of space or don’t mind taking videos out to make room for new ones. Google Drive can work especially well if your school is already using Google Sites or Google Docs.

## **YOUTUBE**

Users can post, view, rate, and comment on videos. Content owners have the advantage of vast distribution potential and can view statistics with geographical breakdown. YouTube generates a sharable link and HD embed code for each uploaded video. Videos are limited to 15-minutes by default but you can get permission to post longer videos. Videos are typically public, but they can also be unlisted, so that only people with a direct link can view them.



## SCHOOLTUBE

An alternative to YouTube, SchoolTube is also free and provides a safe environment for students. You can sign up as a channel (individual) or as an organization (wider school) and have some moderator control. There are also a number of videos shared publically and a community aspect that provides help and examples.

## EDUVISION

This hosting option can be tied to your school's website and is a customizable portal for your video content. It supports streaming video in addition to hosted video. It is a great way to conveniently publish and control content without having to worry about maintaining and administrating your own hosting solution. Another benefit is you can publish to EduVision directly from Snagit, Camtasia Studio, and Camtasia Relay.

## TWITTER

Prefer to tweet your video? Share it directly from Snagit using the Twitter output and your video uploads to Twitvid and shared via your Twitter account. You can upload videos up to 2GB with no restrictions on the length of the video. Tweet your post from Snagit immediately after you finish your video to share it with your students in a timely, relevant way.

## FTP SERVER

To have complete control over your video content and presentation, upload your videos to your school's FTP server. Once setup by an IT administrator, it's possible to upload from Snagit, Camtasia Studio, and Camtasia Relay.

★★★ **Bonus Tip:** Have a Learning Management System (LMS) like Blackboard, Moodle, or Desire2Learn? These sometimes can be used as hosting platforms, but typically they merely present the content making it accessible from wherever it's really hosted.