

Marketing to Faith Based Organizations

Why the Faith-Based Community

Medicare Advantage Plans can benefit the congregation, the pastoral leadership, and the agent servicing the faith based organization.

Making this segment of the market even more appealing is the fact that it enables agents to reach prospects in a trusted environment who may be difficult to reach by other methods.

Contact Opportunities

Many faith based organizations have:

- Senior groups
- Caregiver support groups
- Social organizations
- Organized activities



Benefits for the Congregation

Medicare Advantage programs offer the congregation:

- Excellent health benefits programs, freeing means of assistance for others who may be in need without other options of coverage
- Low financial obligations, enabling a larger financial contribution to their theological home
- Better health allowing increased (and extended) participation in church activities, raising feelings of belonging and self-esteem

Benefits for Pastoral Leadership

The Faith Based Organization's Leadership can benefit from Medicare Advantage Plans by:

- Increased tithe potential
- Increased congregation vitality
- Providing a valuable service to their congregation
- Freeing assistance resources to more of their congregation



Benefits for the Servicing Agent

Agents benefit by having:

- A trusted environment to address prospects who may be otherwise be difficult to reach
- Opportunities to address groups comfortable with a message helpful to those sharing their beliefs
- An established relationship open to referrals to similar organizations



How do I find them?

Address  http://www.churchangel.com/welcome.htm

  Go  Links 

Church Directory of the United States

Welcome to the most complete church directory on the web. Churches are listed in all of the 50 states and certain other parts of the world. Church Angel is updated daily, seven days a week, with the most current listings. Area codes are updated as quickly as possible. Every effort is made to keep the church listings up to date. The final responsibility of updated listings is that of the churches.

Please select the State where you wish to find your church.

Alabama	Alaska	Arizona	Arkansas	California
Colorado	Connecticut	Delaware	Florida	Georgia
Hawaii	Idaho	Illinois	Indiana	Iowa
Kansas	Kentucky	Louisiana	Maine	Maryland
Massachusetts	Michigan	Minnesota	Mississippi	Missouri
Montana	Nebraska	Nevada	New Hampshire	New Jersey
New Mexico	New York	North Carolina	North Dakota	Ohio
Oklahoma	Oregon	Pennsylvania	Rhode Island	South Carolina
South Dakota	Tennessee	Texas	Utah	Vermont

Your thoughts...

Questions?



Thank you!